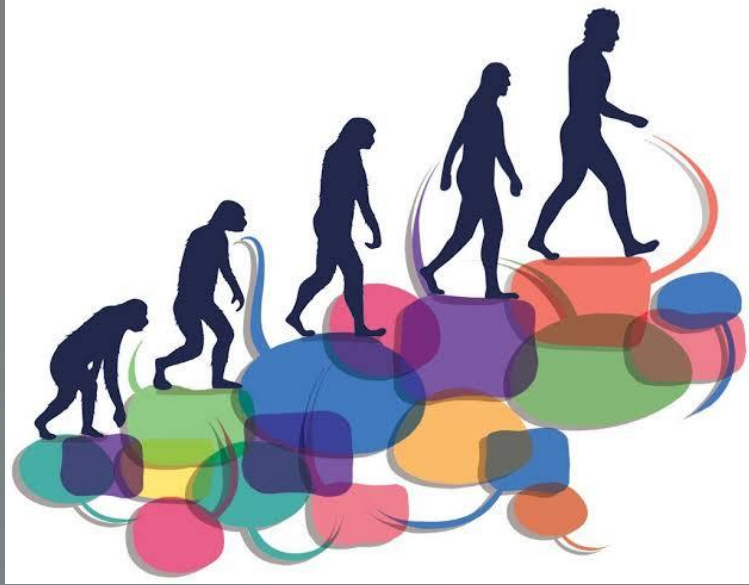
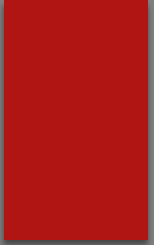


# EVOLUTION OF CULTURE

- Cultural Evolution is the idea that human cultural change that is, changes in socially transmitted
- beliefs, knowledge, customs, skills, attitudes, languages, and so on–
- Darwinian evolutionary to biological/genetic Evolution.
- Evolution of culture refers to the change in culture over time.



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- No culture remains in a permanent state of rest. Cultures undergo transformation when they come in contact with other cultures or through innovation or while adapting to difficult situations.



Early tools and implements used by man were mostly made of stones.

They were also used by him as weapons. He gradually learnt to use fire and some forms of languages. As biological evolution of man took place, culture also developed.



## ORIGIN OF CULTURE EVOLUTION-

Over fast few centuries many approaches have evolved in an attempt to define cultural evolution. Cultural evolution is an evolutionary theory of social change.

# PROCCES OF CULTURE CHANGE-

Over time, they progress through a series of predictable stages as they move toward complexity.

Theorists varied on what these stages were, but some suggested that agriculture, industrialization, militarization, and the development of complex social hierarchies were some options.

## **1) Culture inventions-**

Discoveries and invention of material objects and non-material ideas serves as stimulus to cultural growth. Inventions brings modifications in culture and cultural traits.

## **2) CULTURE DIFFUSION-**

It is spread of one's cultural practices, beliefs or items among members of some culture or different cultures around the world. It takes place when members of different societies come in contact with one another.