

SOCIAL MORALE AND VALUE

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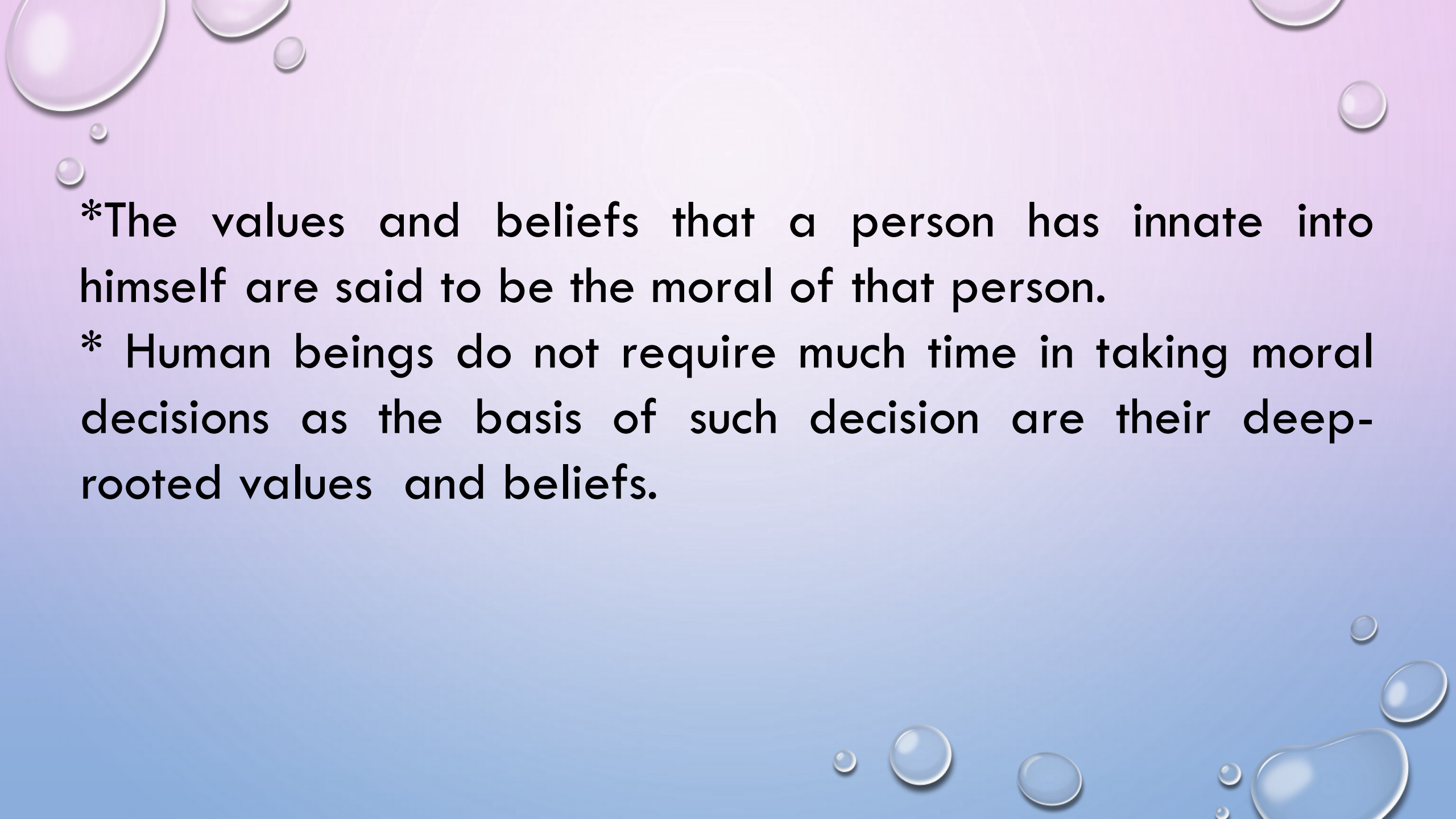
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INTRODUCTION:-

*The word 'moral' is derived from the Latin word 'moralis' which talks about the belief of right and wrong, or good and bad. Moral basically refers to the standards that are set to evaluate the appropriateness and goodness of personality or behaviour of a person.



*The values and beliefs that a person has innate into himself are said to be the moral of that person.

* Human beings do not require much time in taking moral decisions as the basis of such decision are their deep-rooted values and beliefs.

DEFINITION:-

*J.D. Mooney :-

“Morale is the sum total of several psychic qualities which include courage, fortitude, resolution and, above all, confidence”.

***ALEXANDER H. LEIGHTON :-**

“Morale is the capacity of a group of people to pull together persistently and consistently in pursuit of a common purpose.”

***AYN RAND :-**

“Morality is a code of values to guide man’s choices and actions that determine the purpose and the course of his life.”

MORAL VALUE ARE

1. COOPERATION
2. HONESTY
3. KINDNESS
4. GOOD HABIT
5. RESPECT
6. HARDWORK

IMPORTANCE OF MORALE

- Promotes Social Cooperation :- Morality promotes social collaboration by suppressing negative emotions that can sabotage it.
- Reduce conflict :- Morality gives the means for fairly resolving conflicts of interest since human beings sometimes face conflict.
- Reduce Human Sufferings :- Human suffering is reduced by morality with the help of principles, rules and practices.



THANK YOU